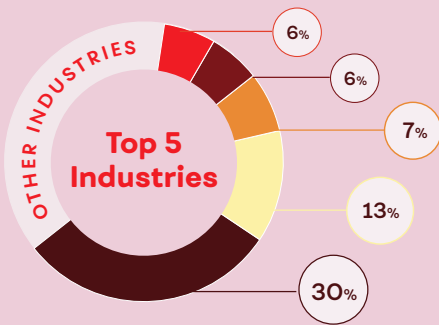
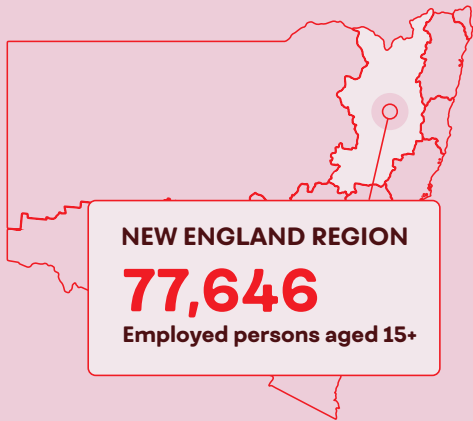


Regional NSW: Data Analysis and Insights for Roadshow Locations

March 2024

REGIONAL SNAPSHOT



- 6% Retail
- 6% Professional services
- 7% Healthcare
- 13% Construction
- 30% Agriculture



Regional Economic Development Strategy Zone: Lower Northwest

\$5.4b Size of Economy

ZONE INCLUDES FOCUS LOCATION OF TAMWORTH

Renewable Energy Zone

\$47m to establish the UNE Tamworth Campus

\$53m Gunnedah Hospital Redevelopment

Establishment of the Tamworth Business Park

\$100+m invested into road & rail and intermodal facilities

\$4m Gunnedah Airport upgrade

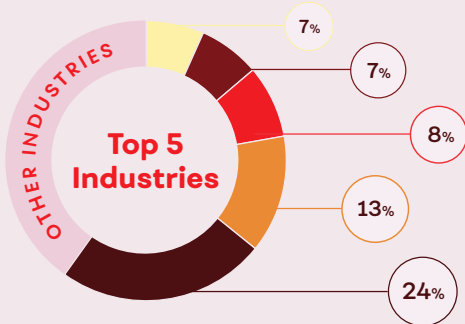
KEY REGIONAL ISSUES

Housing availability & affordability

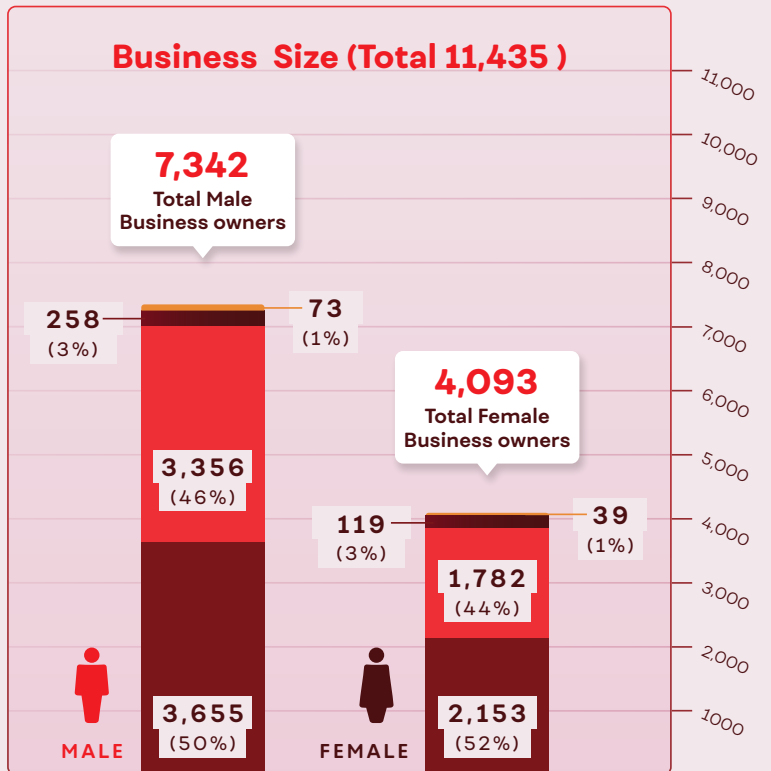
Workforce constraints

Secure Water supply

4,093 female business owners



- 7% Accommodation
- 7% Professional services
- 8% Retail
- 13% Healthcare
- 24% Agriculture

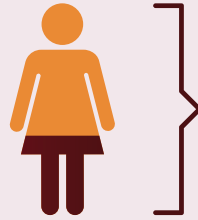


- Sole operator
- Under 20 Staff
- Over 20 Staff
- Unknown

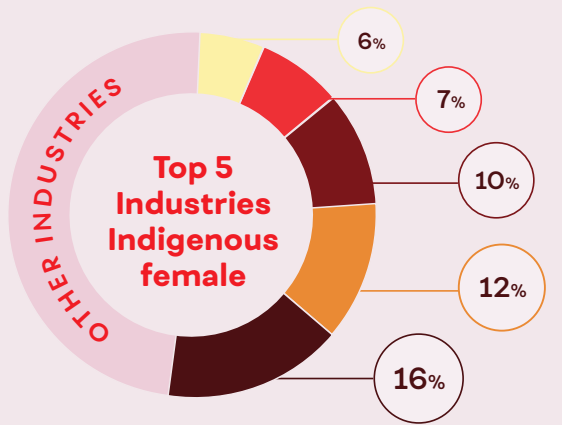
Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

135 female Indigenous business owners

Representation as business owners:
Indigenous female population vs business ownership

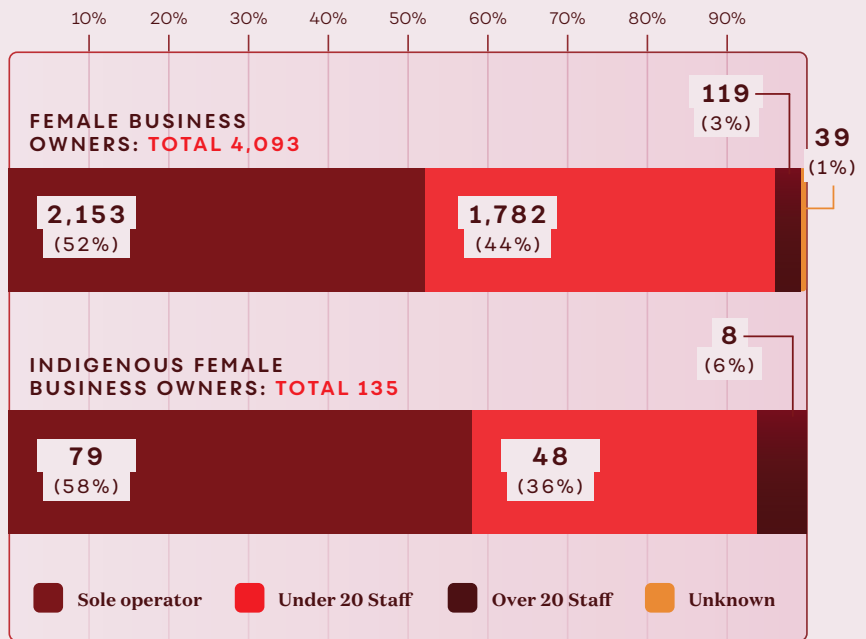


Indigenous women are **8.6%** of the overall female population but only **3.3%** of female business owners.



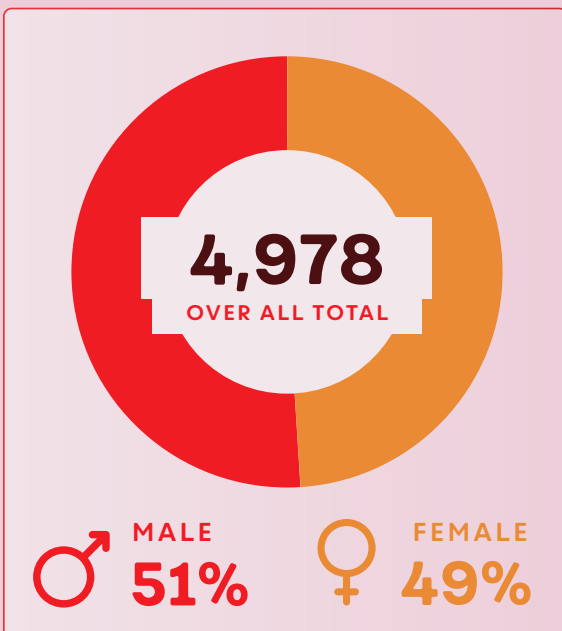
- 6% Construction
- 7% Retail
- 10% Administrative
- 12% Healthcare
- 16% Agriculture

BUSINESSES OWNERS: FEMALE VS INDIGENOUS FEMALE

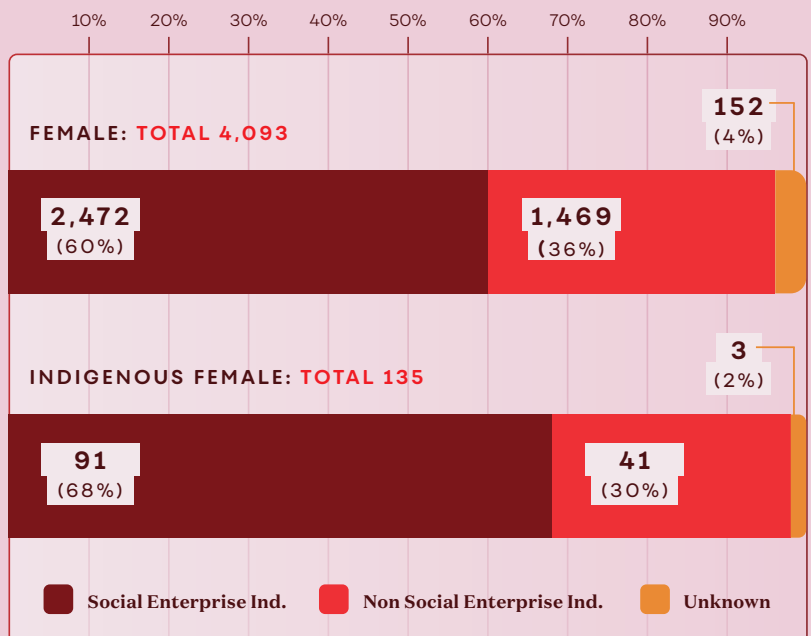


BREAKDOWN: Ownership of businesses in key social enterprise industries

BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES MALE VS FEMALE

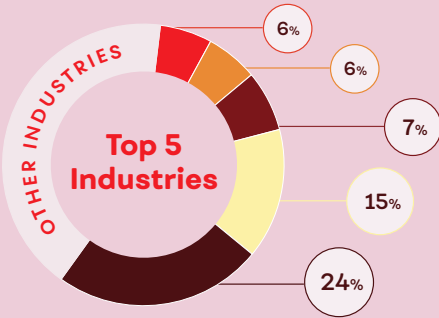
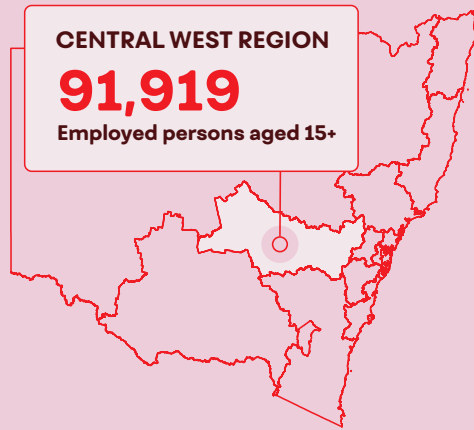


BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES FEMALE VS INDIGENOUS FEMALE



Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

REGIONAL SNAPSHOT



- 6% Retail
- 6% Accommodation
- 7% Professional services
- 15% Construction
- 24% Agriculture



Regional Economic Development Strategy Zone: Dubbo

\$3.76b Size of Economy

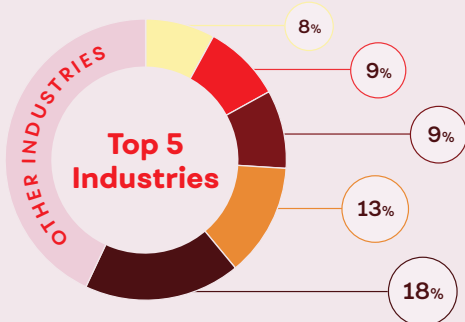
ZONE INCLUDES FOCUS LOCATION OF CENTRAL ORANA



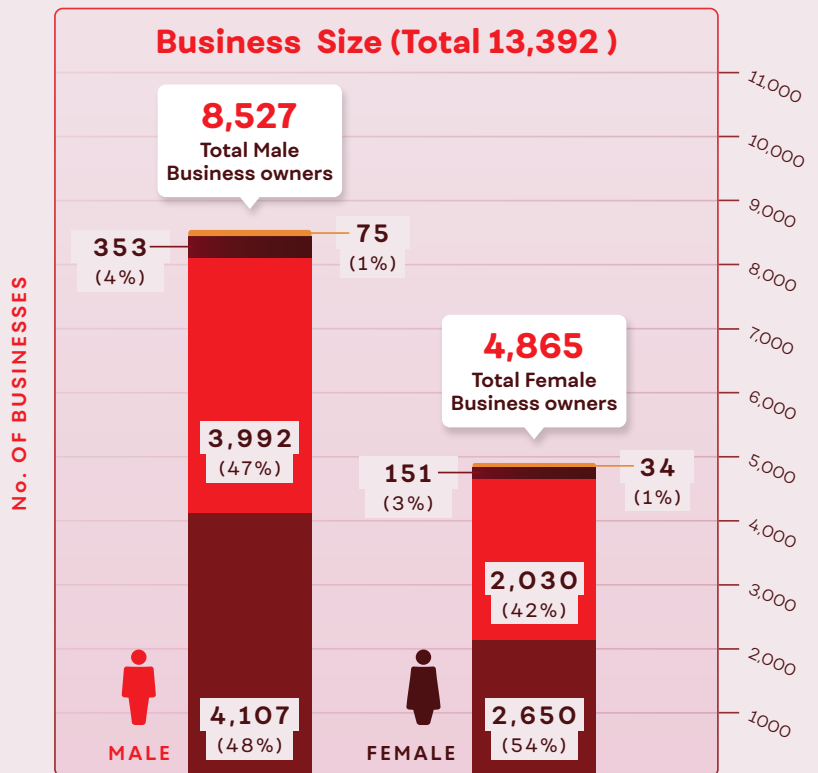
KEY REGIONAL ISSUES



4,865 female business owners



- 8% Accommodation
- 9% Retail
- 9% Professional services
- 13% Healthcare
- 18% Agriculture

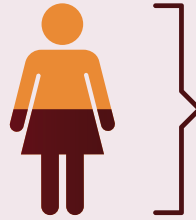


- Sole operator
- Under 20 Staff
- Over 20 Staff
- Unknown

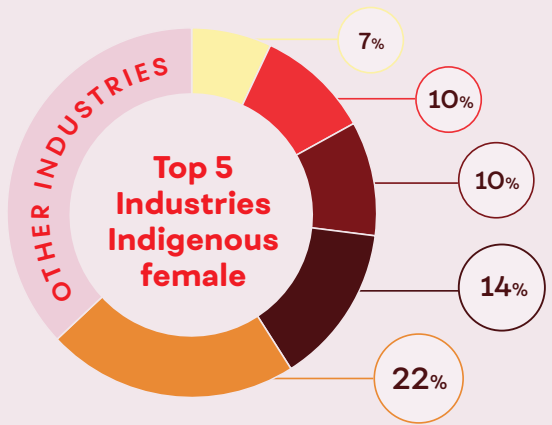
Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

144 female Indigenous business owners

Representation as business owners:
Indigenous female population vs business ownership

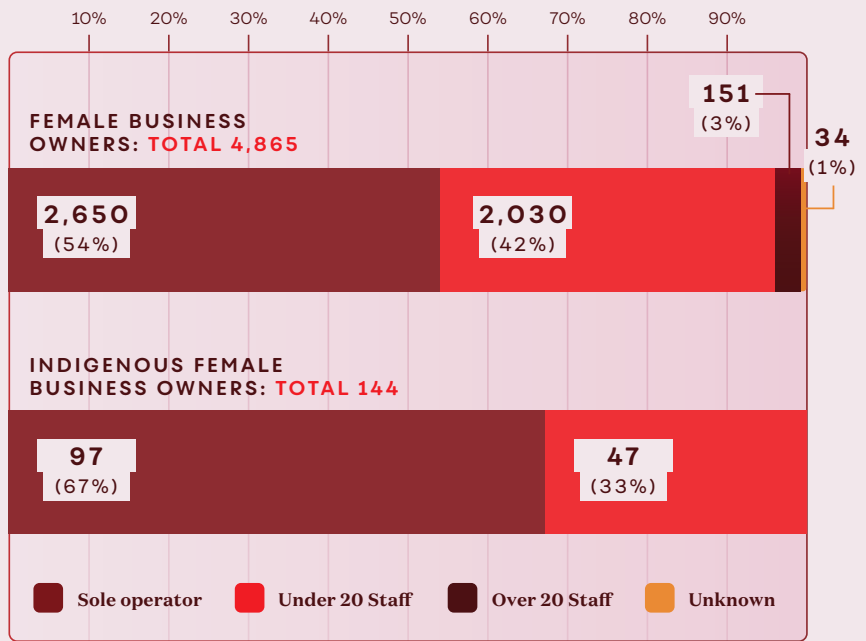


Indigenous women are **6.11%** of the overall female population but only **3%** of female business owners.



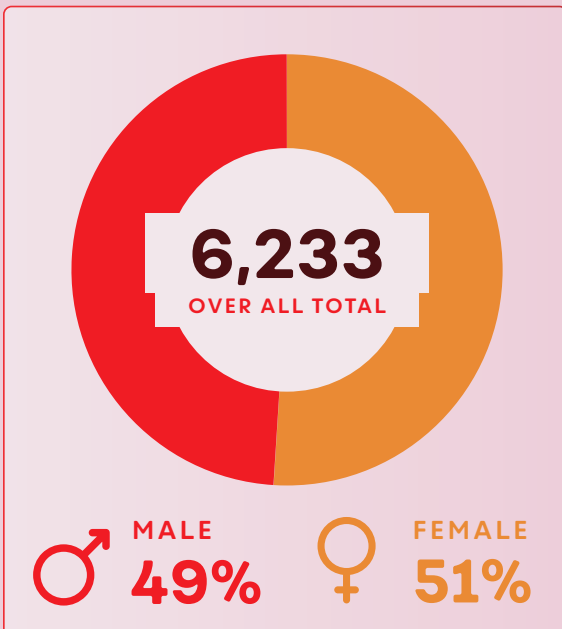
- 7% Construction
- 10% Transport
- 10% Agriculture
- 14% Professional services
- 22% Healthcare

BUSINESSES OWNERS: FEMALE VS INDIGENOUS FEMALE

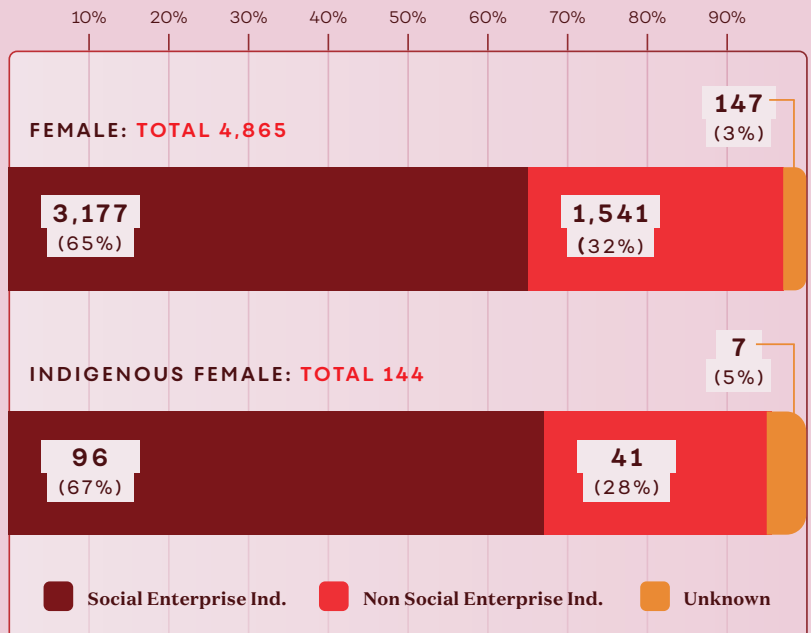


BREAKDOWN: Ownership of businesses in key social enterprise industries

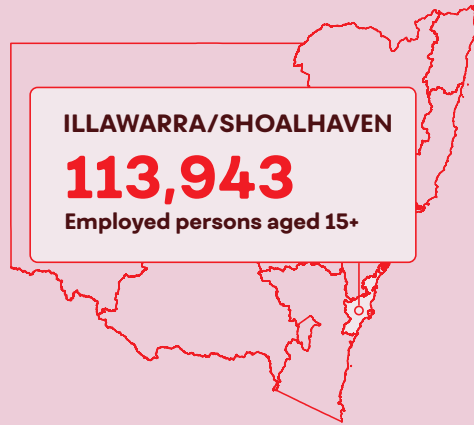
BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES MALE VS FEMALE



BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES FEMALE VS INDIGENOUS FEMALE



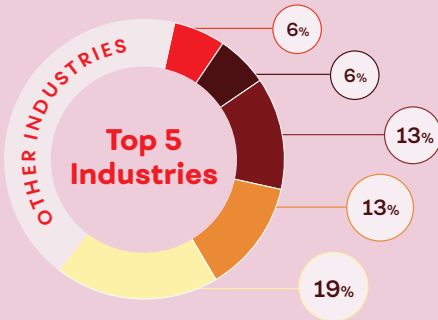
REGIONAL SNAPSHOT



Regional Economic Development Strategy Zone: Shoalhaven

\$5.65b Size of Economy

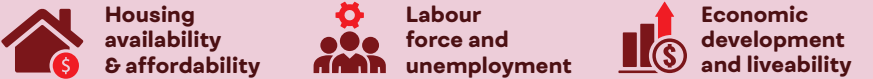
ZONE INCLUDES FOCUS LOCATION OF NOWRA



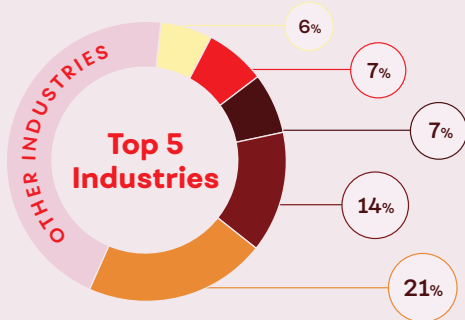
- 6% Retail
- 6% Accommodation
- 13% Professional services
- 13% Healthcare
- 19% Construction



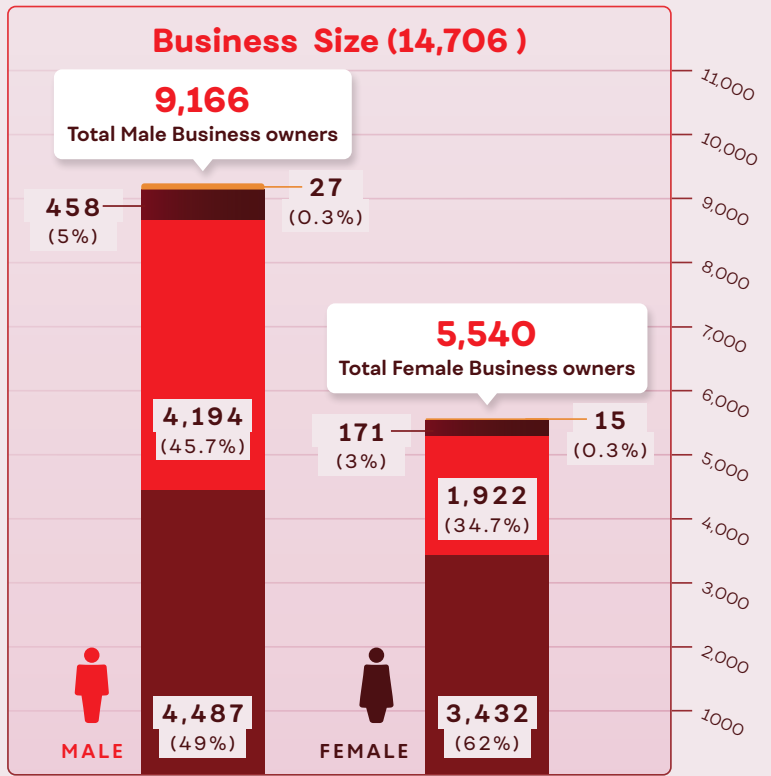
KEY REGIONAL ISSUES



5,540 female business owners



- 6% Accommodation
- 7% Retail
- 7% Education
- 14% Professional services
- 21% Healthcare

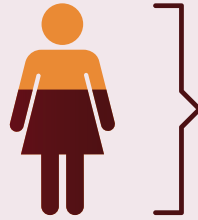


- Sole operator
- Under 20 Staff
- Over 20 Staff
- Unknown

Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

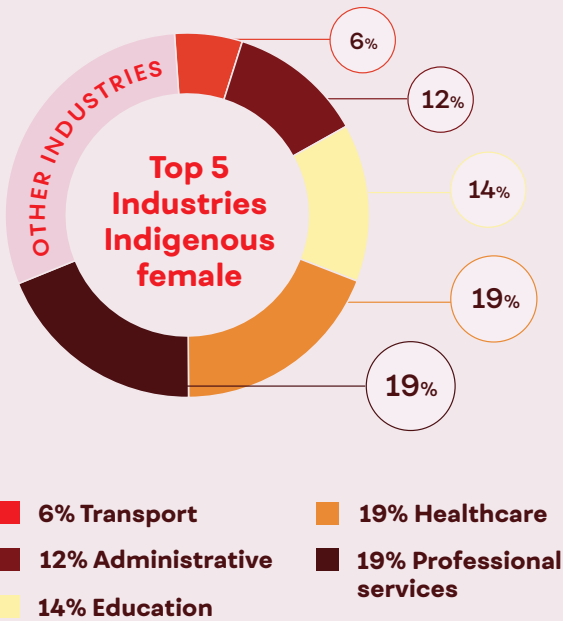
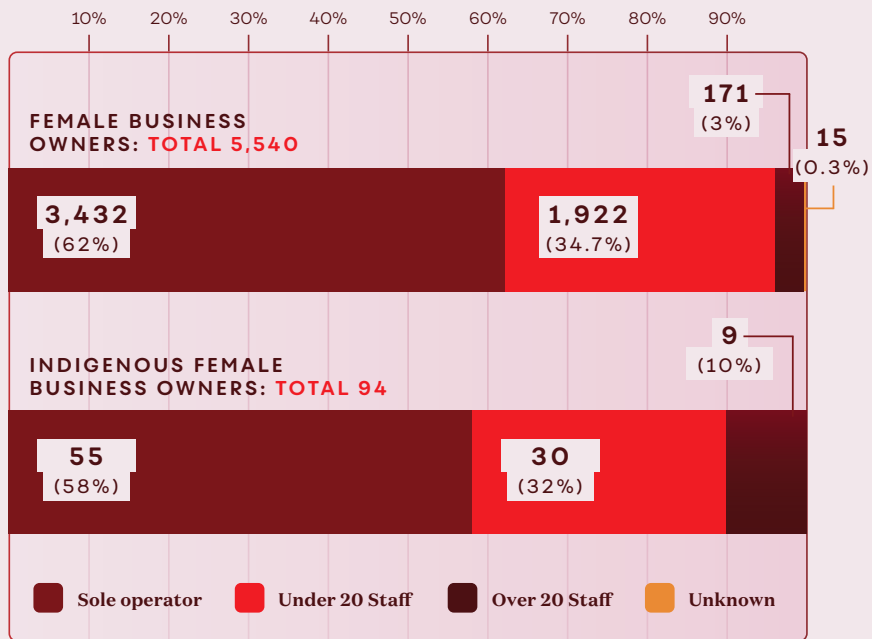
94 female Indigenous business owners

Representation as business owners:
Indigenous female population vs business ownership



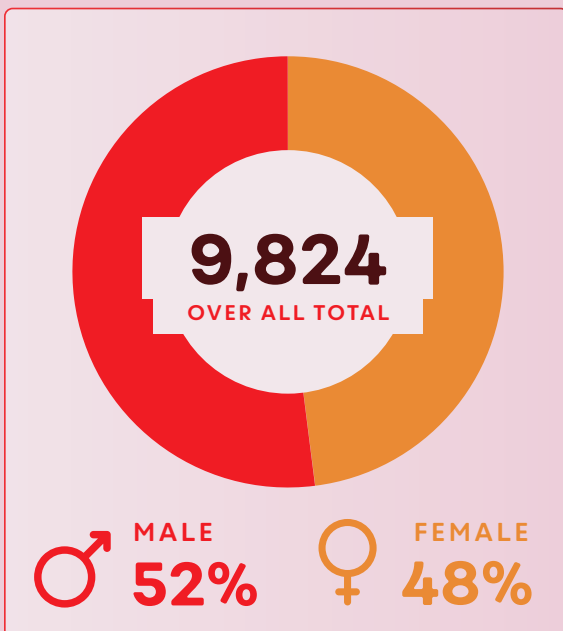
Indigenous women are **2.83%** of the overall female population but only **1.7%** of female business owners.

BUSINESSES OWNERS: FEMALE VS INDIGENOUS FEMALE

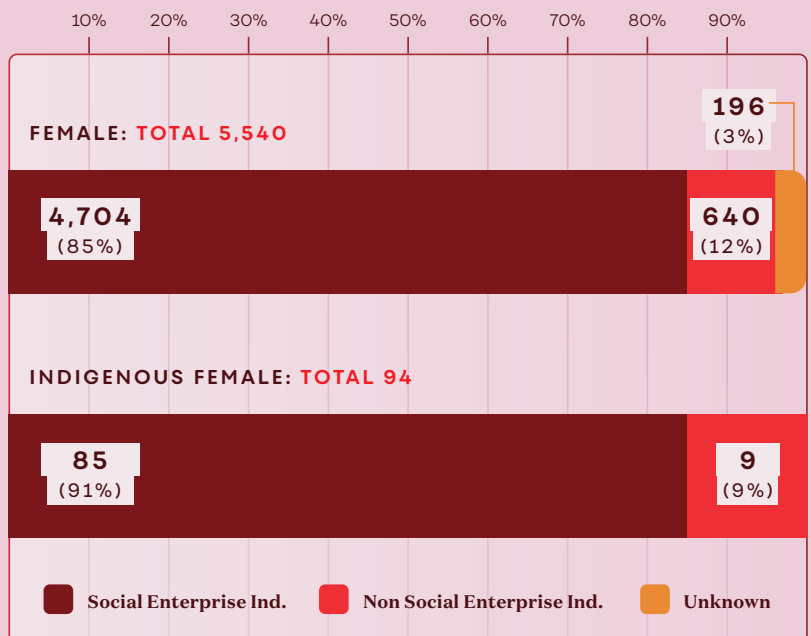


BREAKDOWN: Ownership of businesses in key social enterprise industries

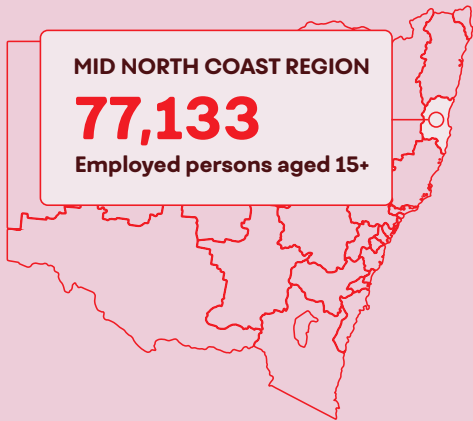
BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES MALE VS FEMALE



BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES FEMALE VS INDIGENOUS FEMALE

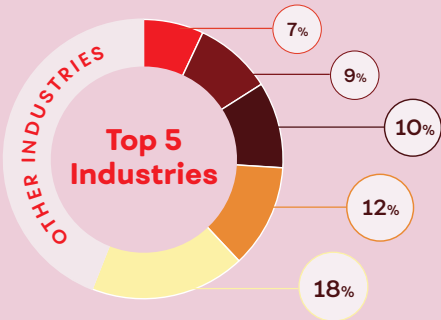


REGIONAL SNAPSHOT



Regional Economic Development Strategy Zone: Mid Coast

\$4.32b Size of Economy

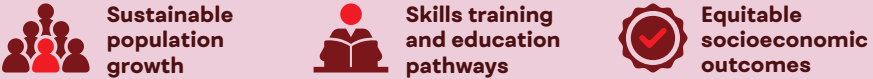


- 7% Retail
- 9% Professional services
- 10% Agriculture
- 12% Healthcare
- 18% Construction

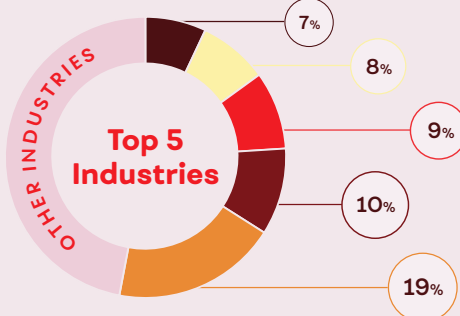
ZONE INCLUDES FOCUS LOCATION OF PORT MACQUARIE



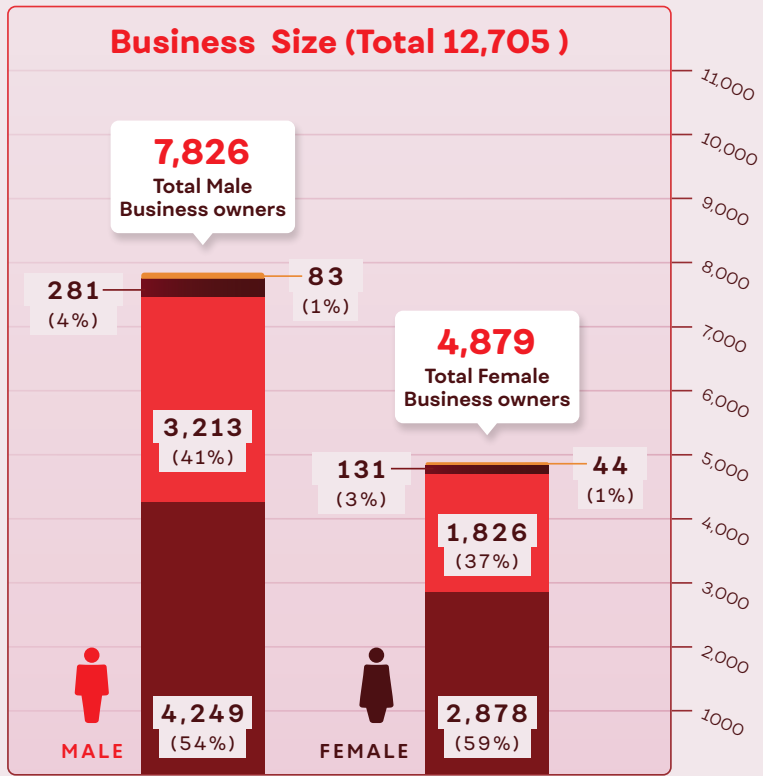
KEY REGIONAL ISSUES



4,879 female business owners



- 7% Agriculture
- 8% Accommodation
- 9% Retail
- 10% Professional services
- 19% Healthcare

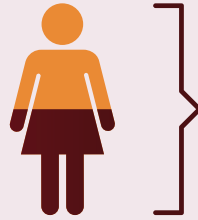


- Sole operator
- Under 20 Staff
- Over 20 Staff
- Unknown

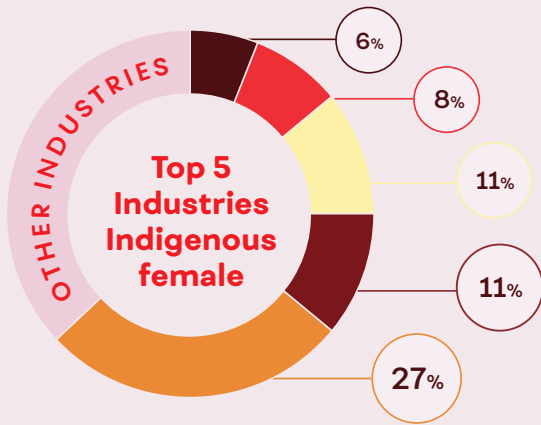
Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

149 female Indigenous business owners

Representation as business owners:
Indigenous female population vs business ownership

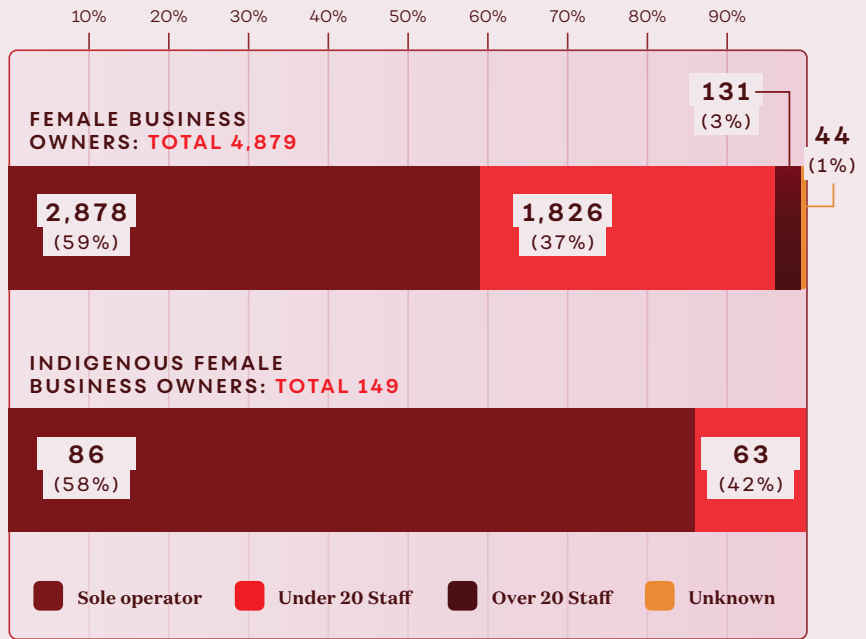


Indigenous women are **5.84%** of the overall female population but only **3%** of female business owners.



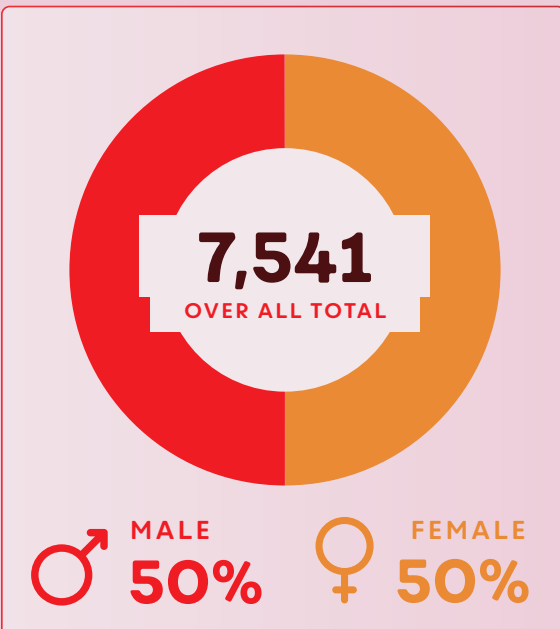
- 6% Agriculture
- 8% Retail
- 11% Transport
- 11% Manufacturing
- 27% Healthcare

BUSINESSES OWNERS: FEMALE VS INDIGENOUS FEMALE

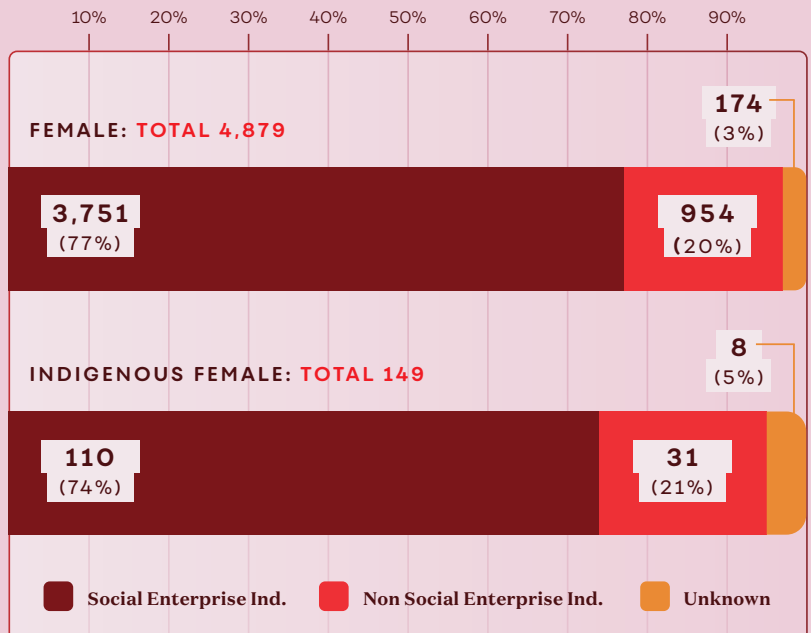


BREAKDOWN: Ownership of businesses in key social enterprise industries

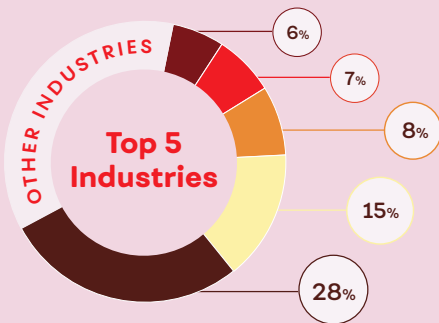
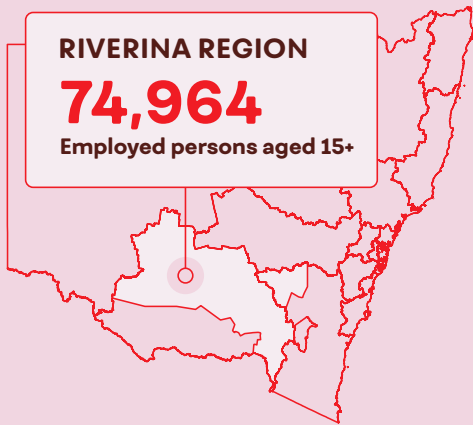
BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES MALE VS FEMALE



BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES FEMALE VS INDIGENOUS FEMALE



REGIONAL SNAPSHOT



- 6% Professional services
- 7% Retail
- 8% Healthcare
- 15% Construction
- 28% Agriculture



Regional Economic Development Strategy Zone: Eastern Riverina

\$5.75b
Size of Economy

ZONE INCLUDES FOCUS LOCATION OF WAGGA WAGGA



\$78.6m
The Riverina Intermodal Freight and Logistics Hub



\$72m
To upgrade key railway infrastructure



\$200m
Expansion of the Junee Correctional Centre



\$30m
investment to expand Junee Prime Lamb

KEY REGIONAL ISSUES



Housing availability & affordability

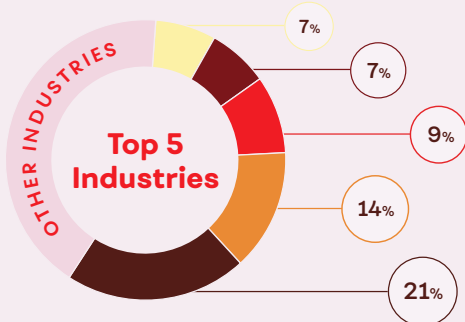


Workforce constraints

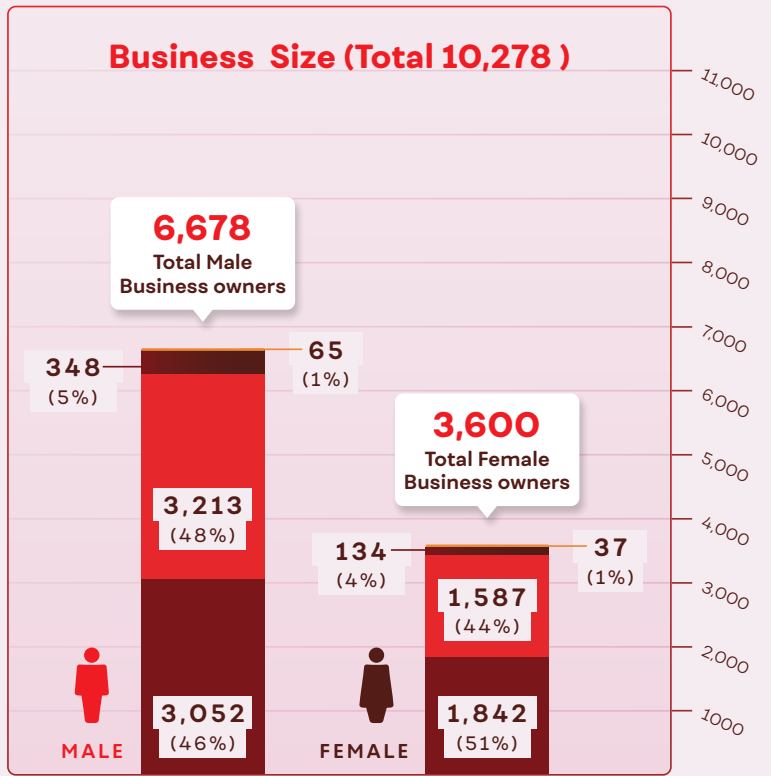


Growing the visitor economy

3,600 female business owners



- 7% Accommodation
- 14% Healthcare
- 7% Professional services
- 21% Agriculture
- 9% Retail

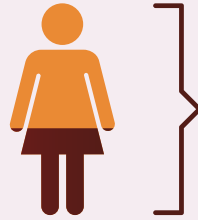


- Sole operator
- Under 20 Staff
- Over 20 Staff
- Unknown

Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

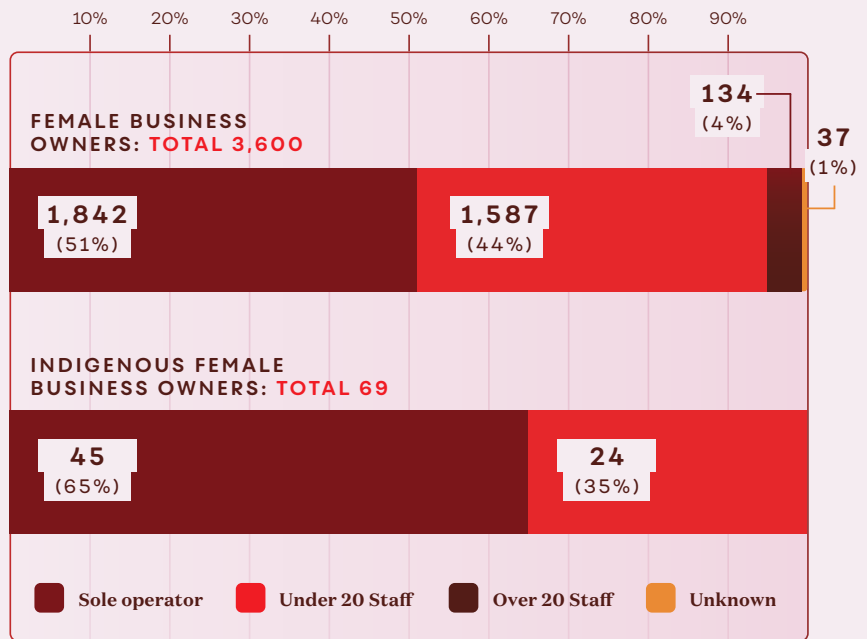
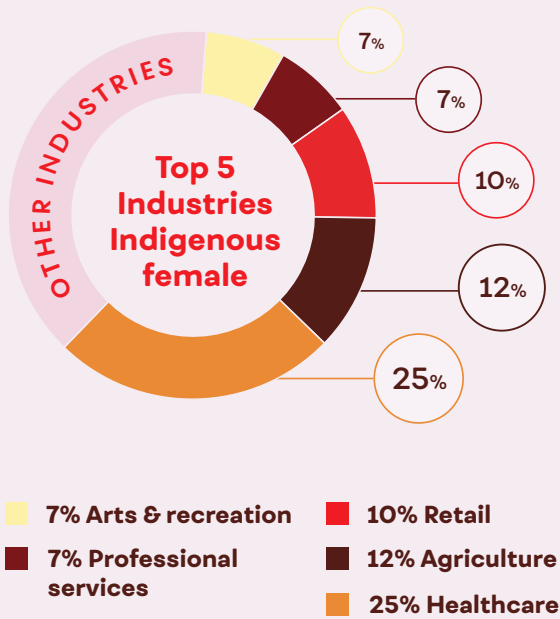
69 female Indigenous business owners

Representation as business owners:
Indigenous female population vs business ownership



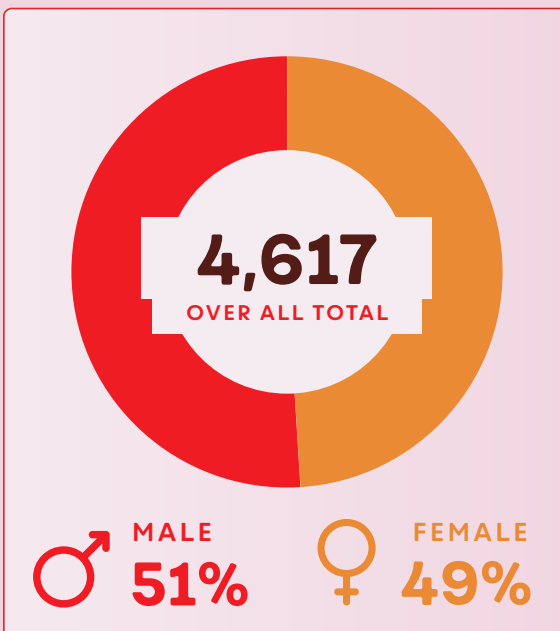
Indigenous women are **4.62%** of the overall female population but only **1.9%** of female business owners.

BUSINESSES OWNERS: FEMALE VS INDIGENOUS FEMALE

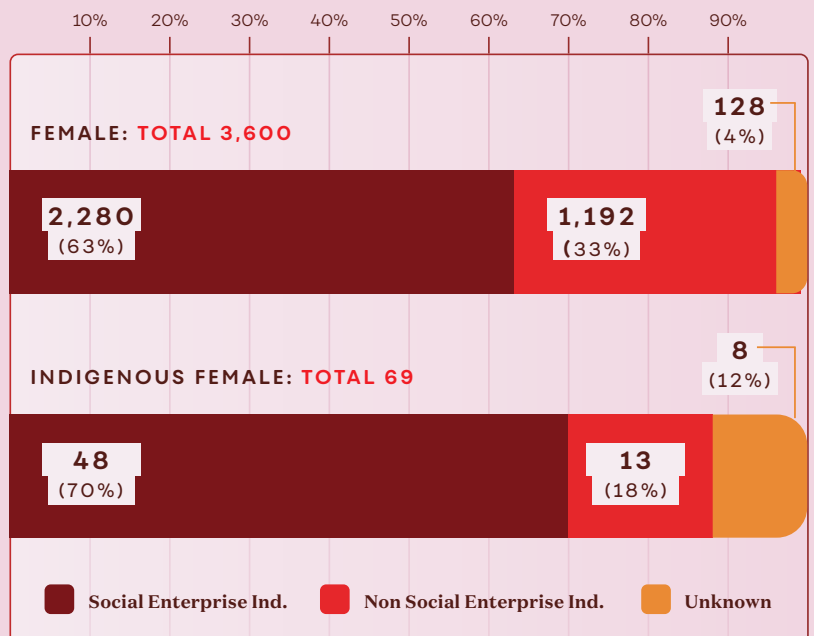


BREAKDOWN: Ownership of businesses in key social enterprise industries

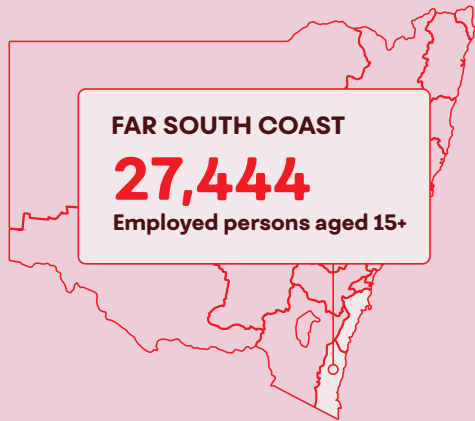
BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES MALE VS FEMALE



BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES FEMALE VS INDIGENOUS FEMALE



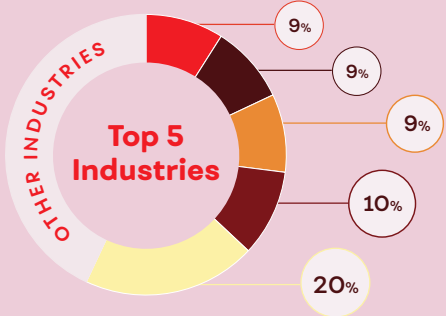
REGIONAL SNAPSHOT



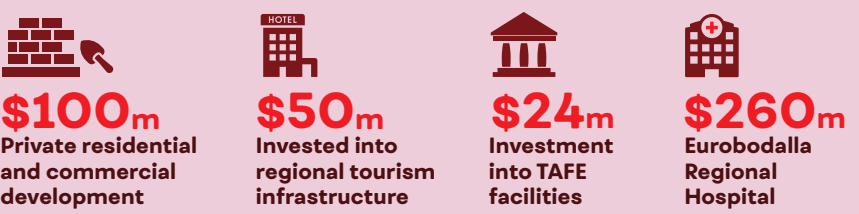
Regional Economic Development Strategy Zone: Far South Coast

\$3.68b
Size of Economy

ZONE INCLUDES FOCUS LOCATION OF EUROBODALLA AND BEGA



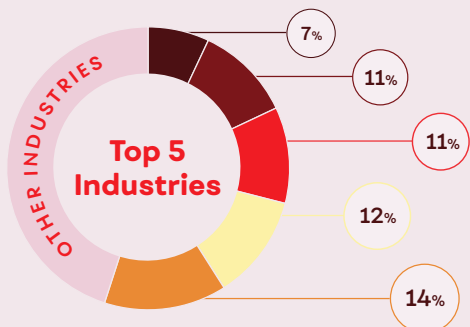
- 9% Accommodation
- 9% Agriculture
- 9% Healthcare
- 10% Professional services
- 20% Construction



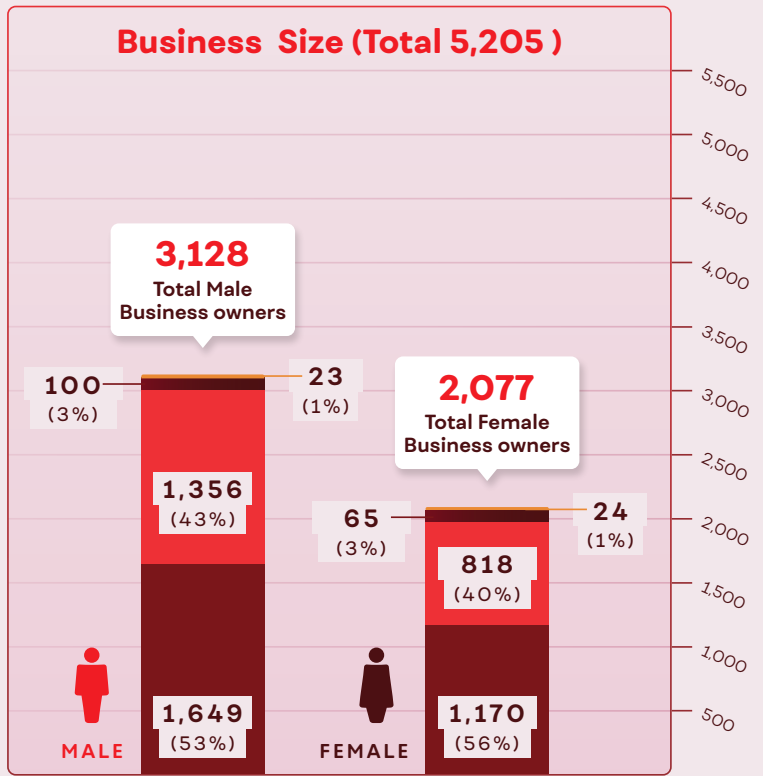
KEY REGIONAL ISSUES



2,077 female business owners



- 7% Agriculture
- 11% Retail
- 11% Professional services
- 12% Accommodation
- 14% Healthcare

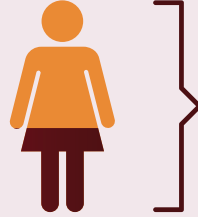


- Sole operator
- Under 20 Staff
- Over 20 Staff
- Unknown

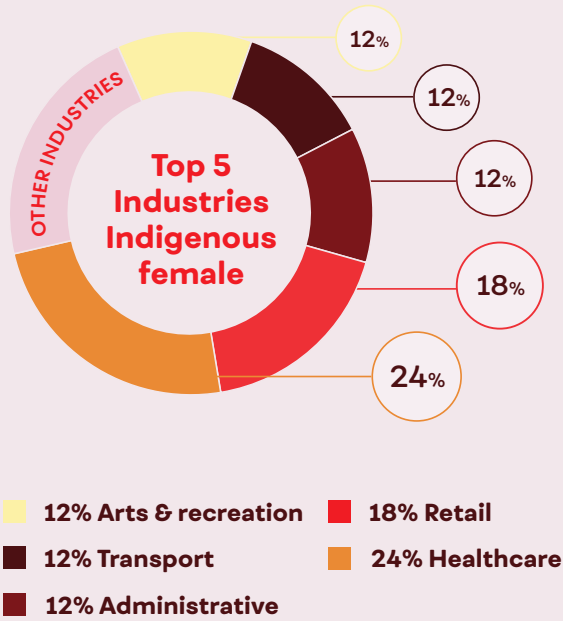
Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

34 female Indigenous business owners

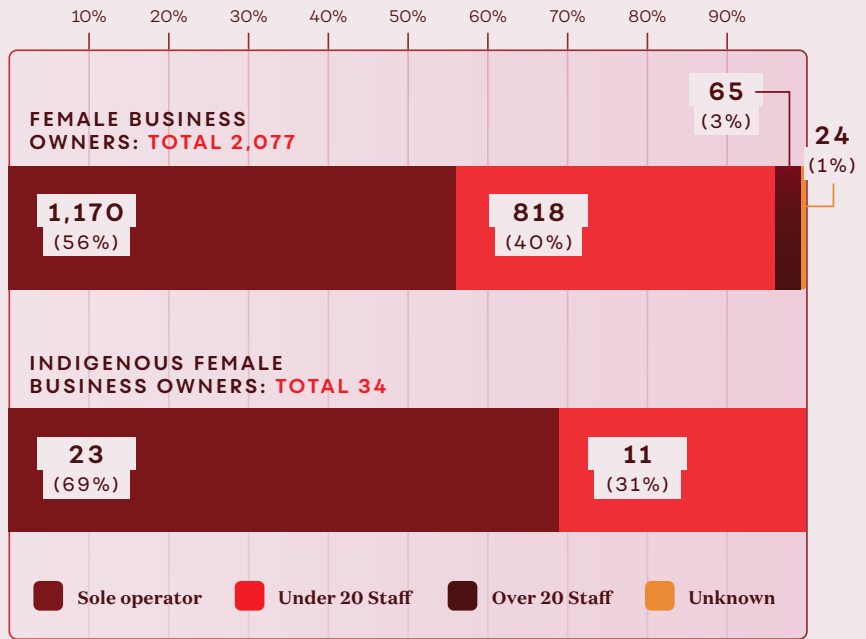
Representation as business owners:
Indigenous female population vs business ownership



Indigenous women are **4.03%** of the overall female population but only **1.6%** of female business owners.

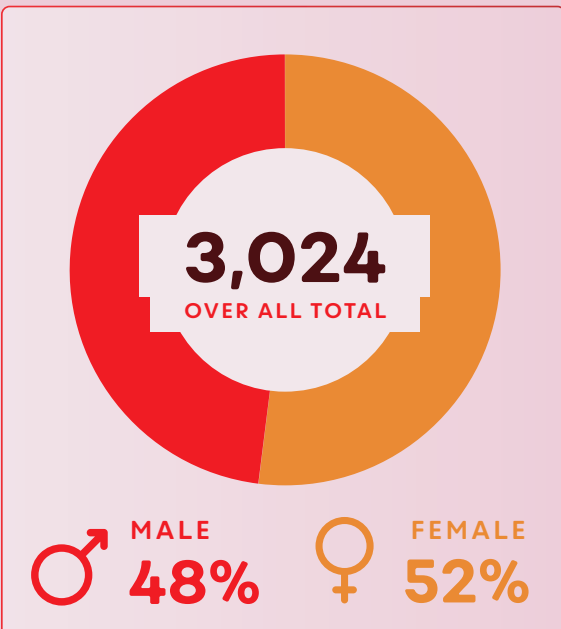


BUSINESSES OWNERS: FEMALE VS INDIGENOUS FEMALE

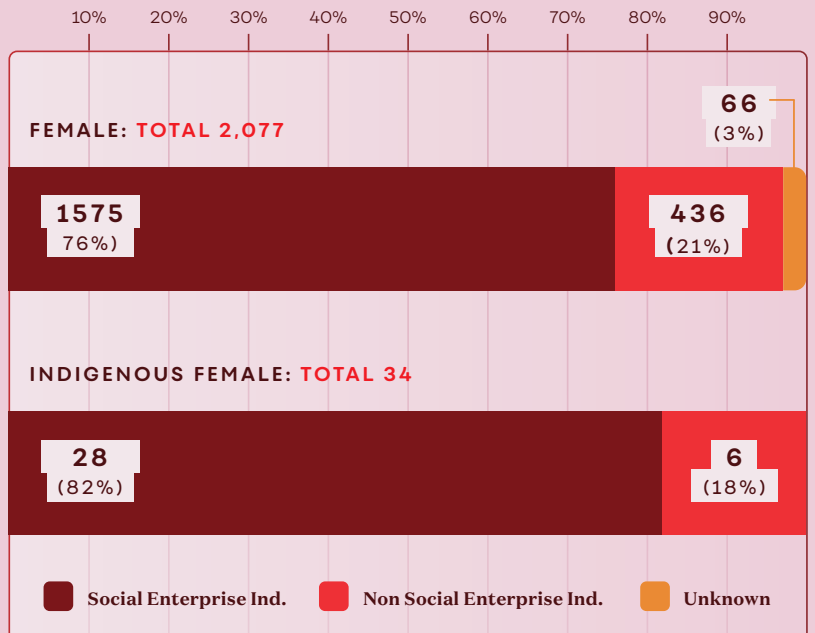


BREAKDOWN: Ownership of businesses in key social enterprise industries

BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES MALE VS FEMALE

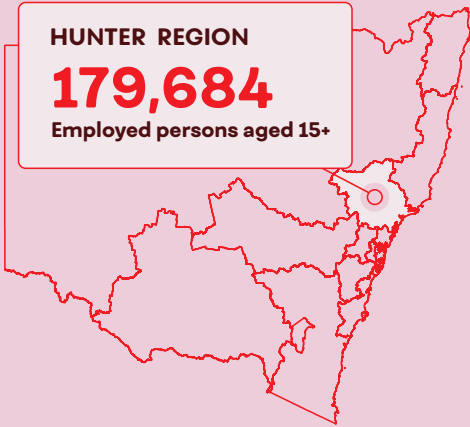


BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES FEMALE VS INDIGENOUS FEMALE



Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

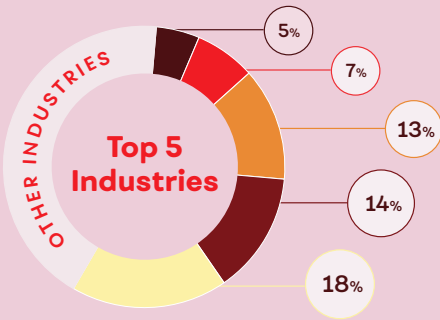
REGIONAL SNAPSHOT



Regional Economic Development Strategy Zone: Hunter

\$25b
Size of Economy

ZONE INCLUDES FOCUS LOCATION OF NEWCASTLE & LAKE MACQUARIE



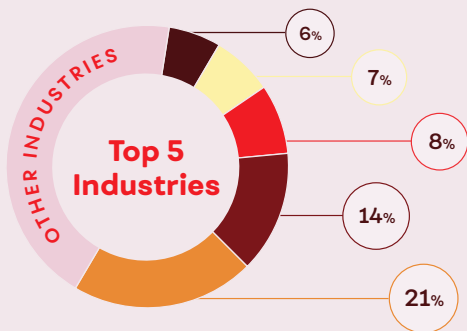
- 5% Administrative
- 7% Retail
- 13% Healthcare
- 14% Professional services
- 18% Construction

- \$25m**
The Hunter-Renewable Energy Zone
- \$25m**
Development of a future defence and aerospace hub
- \$835m**
Transport infrastructure projects
- \$835m**
Maitland Hospital Redevelopment

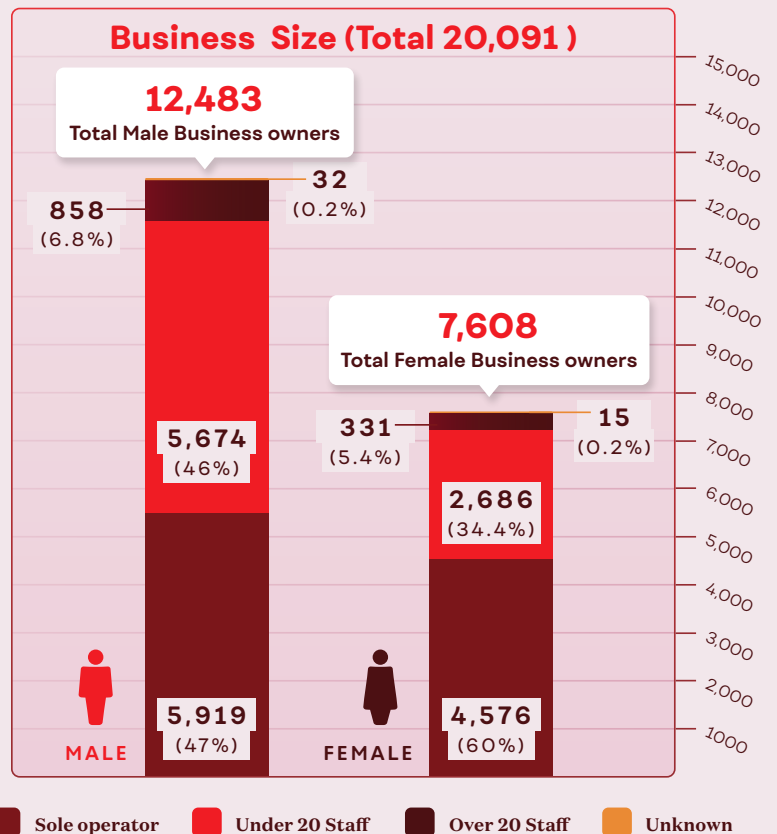
KEY REGIONAL ISSUES

- Diversification that benefits all
- A growing and changing region
- Leveraging existing strengths

7,608 female business owners



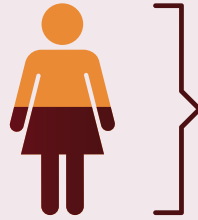
- 6% Administrative
- 7% Education
- 8% Retail
- 14% Professional services
- 21% Healthcare



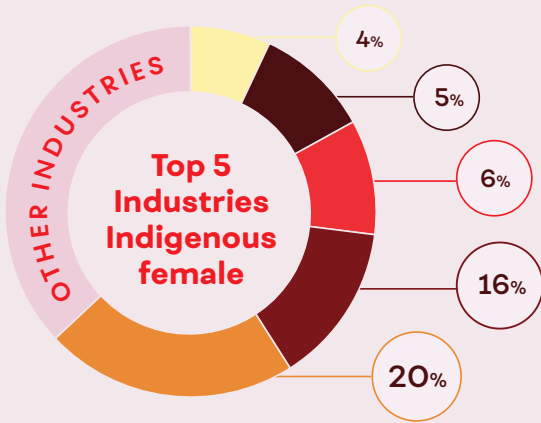
Census data drawn from Australian Bureau of Statistics Census 2021. Economic data drawn from various Commonwealth and State government reports, in particular NSW's Regional Economic Strategies. Differences in boundaries are highlighted in headings or descriptions. Other minor data variations between census tables were aligned to simplify reading of these infographics by proportionally distributing variations between groups.

168 female Indigenous business owners

Representation as business owners:
Indigenous female population vs business ownership

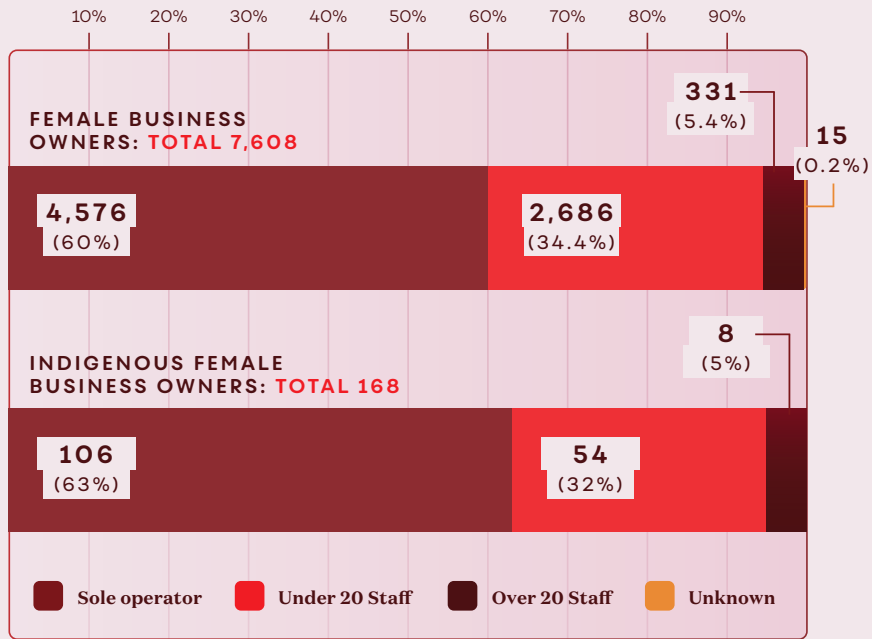


Indigenous women are **4.37%** of the overall female population but only **2.2%** of female business owners.



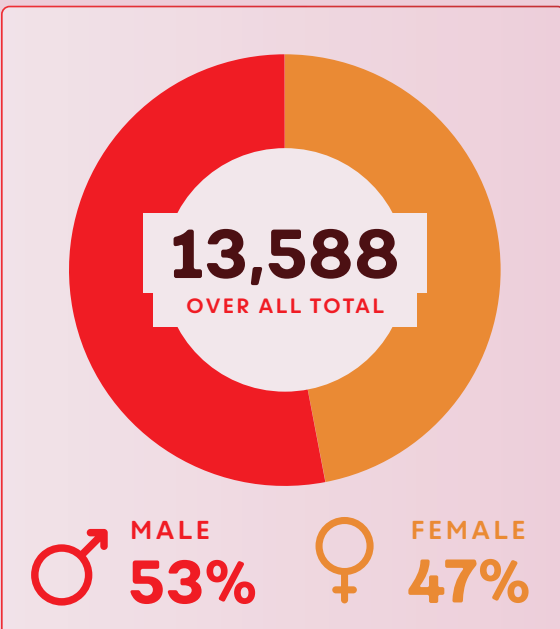
- 4% Construction
- 5% Education
- 6% Retail
- 16% Professional services
- 20% Healthcare

BUSINESSES OWNERS: FEMALE VS INDIGENOUS FEMALE

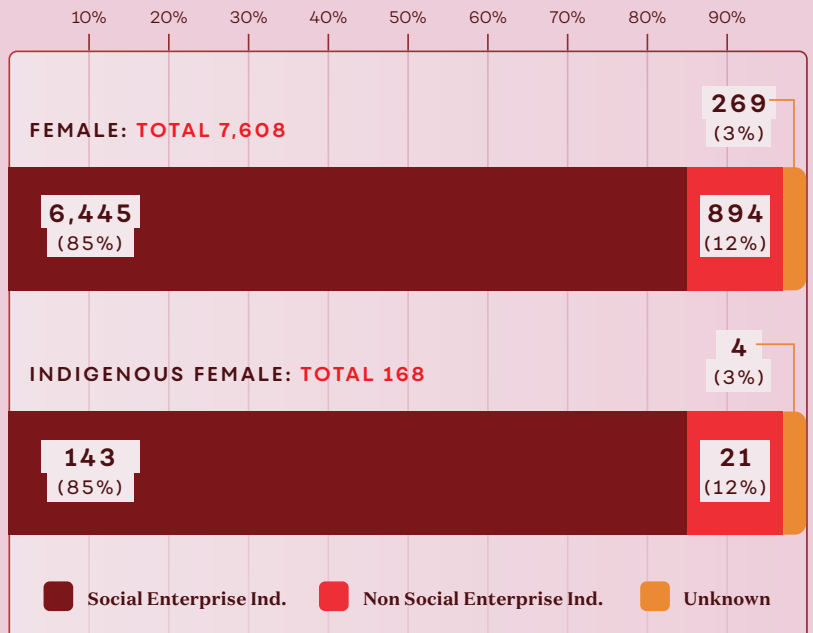


BREAKDOWN: Ownership of businesses in key social enterprise industries

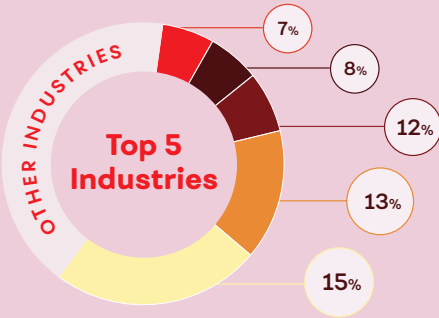
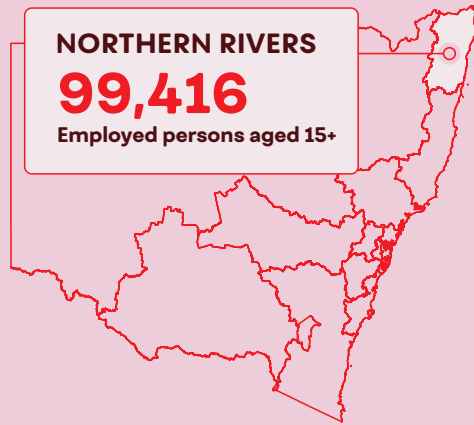
BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES MALE VS FEMALE



BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES FEMALE VS INDIGENOUS FEMALE



REGIONAL SNAPSHOT



- 7% Retail
- 8% Agriculture
- 12% Professional services
- 13% Healthcare
- 15% Construction



Regional Economic Development Strategy Zone: Northern Rivers

\$8.84b
Size of Economy

ZONE INCLUDES FOCUS LOCATION OF BALLINA/LISMORE/BYRON



Establishment of the Richmond Valley Jobs Precinct



\$23m to expand the Ballina Byron Gateway Airport



\$17m the Northern Rivers Rail Trail project



\$313m Lismore Base Hospital Redevelopment

KEY REGIONAL ISSUES



Housing availability & affordability

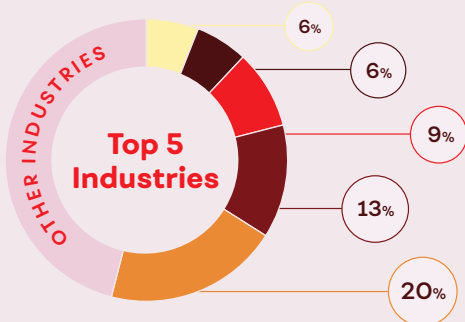


Workforce constraints

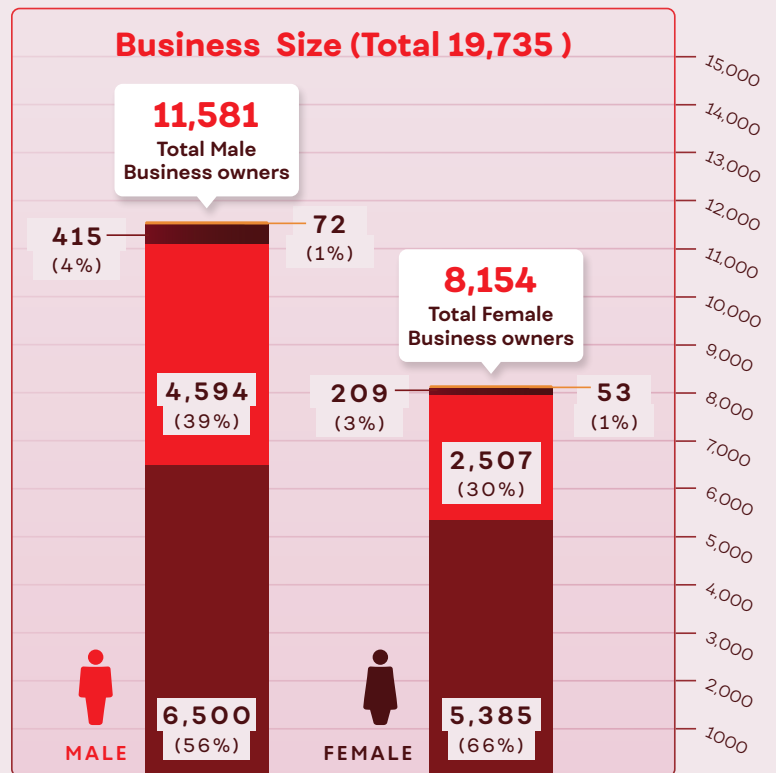


Building resilience after natural disasters

8,154 female business owners



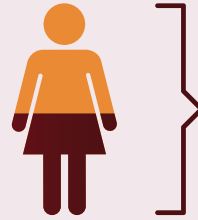
- 6% Education
- 6% Agriculture
- 9% Retail
- 13% Professional services
- 20% Healthcare



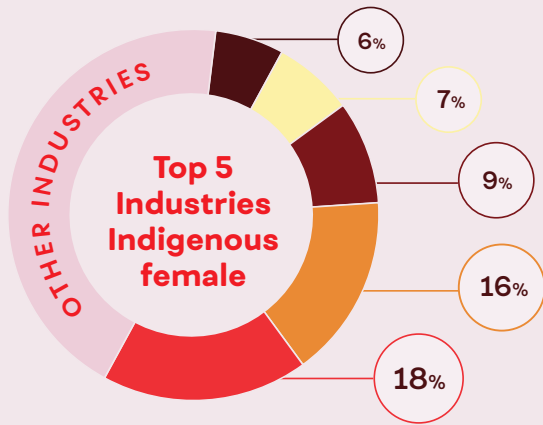
- Sole operator
- Under 20 Staff
- Over 20 Staff
- Unknown

145 female Indigenous business owners

Representation as business owners:
Indigenous female population vs business ownership

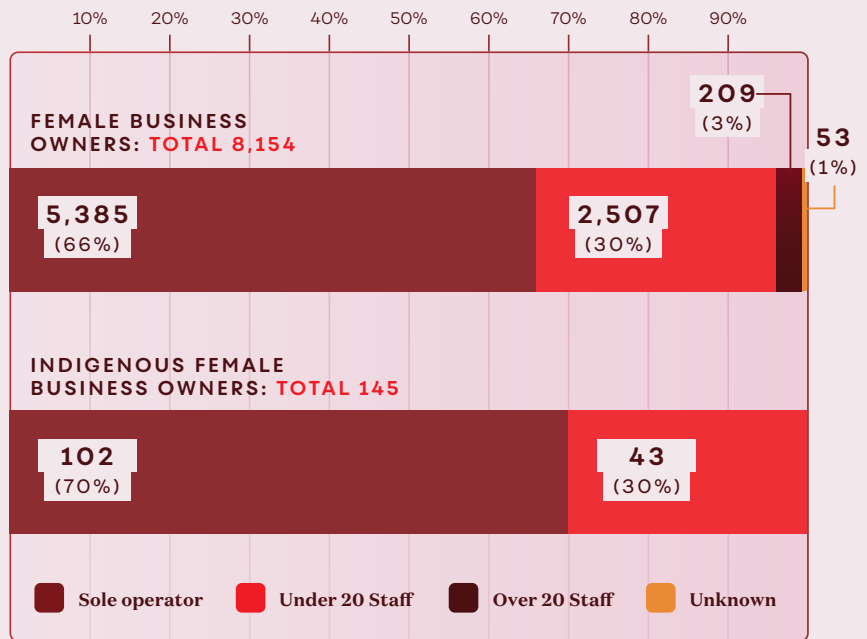


Indigenous women are **3.73%** of the overall female population but only **1.8%** of female business owners



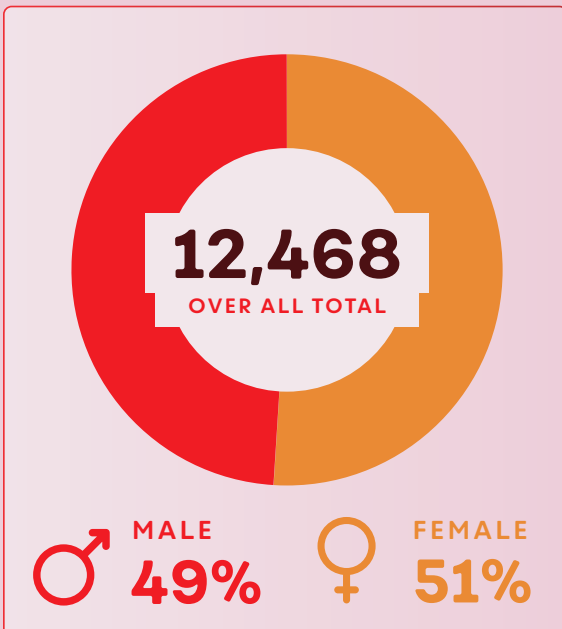
- 6% Agriculture
- 7% Arts & recreation
- 9% Professional services
- 16% Healthcare
- 18% Education

BUSINESSES OWNERS: FEMALE VS INDIGENOUS FEMALE

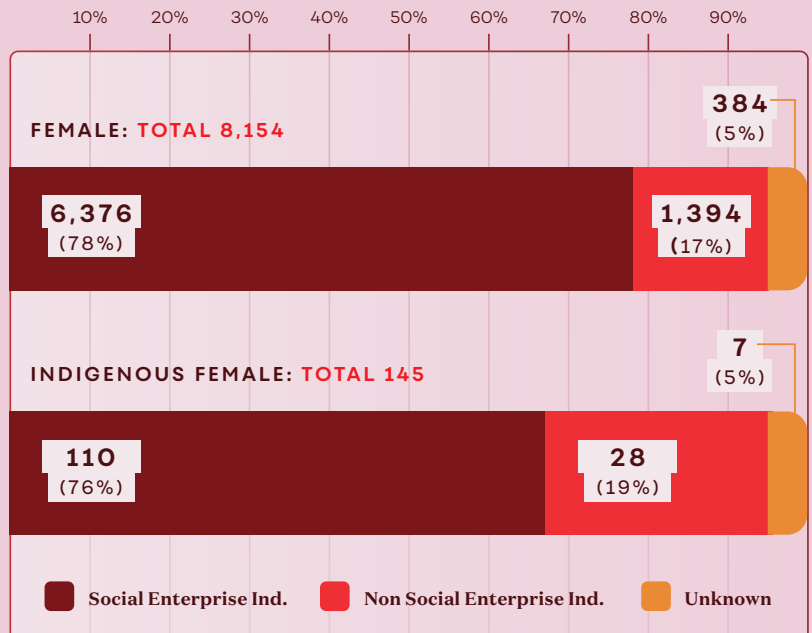


BREAKDOWN: Ownership of businesses in key social enterprise industries

BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES MALE VS FEMALE



BUSINESSES IN KEY SOCIAL ENTERPRISE INDUSTRIES FEMALE VS INDIGENOUS FEMALE





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